Looking for Loci

a debut exhibit of the San Francisco Mobile Museum

Opening: Friday, Aug. 28, 5 - 9pm Sat/Sun. Aug. 29-30th 12 - 5pm Hosted by the Studio for Urban Projects 3579 17th Street (at Dolores) San Francisco, CA 94110







Dinah Grey [bunny's tail]



Marcia Stuermer [Ross Alley]

Have you ever found a place in your home, neighborhood or city, and felt an invisible energy, almost like magic? In Roman culture, this was called "Genius Loci", which referred to a location's distinctive atmosphere, or spirit. In our urban environments these places can be more difficult to find, or lost altogether—but they do exist.

We asked 37 citizens of San Francisco +
Denver to locate these special places and
create a visual tribue to them. Come
to the opening of the Mobile
Museum to see the results,
and add your special
place stories to our

Bay Area Map.

Map by flickr/shawn allen

sf mobile museum